

TV & FILM INDUSTRY GUIDE

Updated 31 January 2011



Directories

Advertisers Annual – The Blue Book (Hollis, 2009) [(B) DIR. 659.1 BUS]

Guide to statistical trends and league tables, agencies and their clients, major advertisers and their brands and commercial TV and radio.

IVCA Business Media Handbook (International Visual Communication Association, 2009) [(B) DIR. 658.45 MKT]

Industry guide and shop window for a range of expertise, skills and services available from the UK corporate communication industry.

Contacts (Spotlight, 2008) [(B) DIR. 791.0941 BUS]

Guide to services, companies and individuals across all branches of television, stage, film and radio.

Crewnorth 2009: The BECTU Film and Television Directory for the North East, North West, Yorkshire & Humberside (Adleader Publications, 2010) [(B) DIR. 791.4509427 BUS]

Guide to skilled freelancers involved in the film, broadcasting and video industry.

Editors Media Directory: National Newspapers: News Agencies: Radio & Television: Volume 1 (Cision UK, 2010) [(B) DIR. 070.1 BUS]

Listing of national daily & Sunday newspapers, national news agencies, international newspapers, national & regional TV, radio, hospital radio, national cable & satellite TV, digital TV, teletext, on-line & news Info services.

Editors Media Directories Television and Radio Programmes (Cision, 2010) [(B) DIR. 384.553202541 BUS]

Listings of radio, TV stations and programmes with details of producers and presenters.

KEMPS Film – Television – Commercials Production Services Handbook: United Kingdom & Republic of Ireland (Reed, 2009) [(B) DIR. 384.8 BUS]

Comprehensive production guide to the UK Film, television and commercial production industries. Provides information on equipment hire, facilities and service, crew hire and much more.

Media Directory (Guardian Newspapers, 2008) [(B) DIR. 302.2302541 BUS]

Include 13,000 contact phone numbers and listings for the UK news, creative & other media outlets.

Television Business International Yearbook: 19th edition (Informa Telecoms & media, 2010) [(B) DIR. 384.55 BUS]

Country and regional listings of producers and distributors within the entertainment industry. A definitive reference source for the global television market place.

The Hande Media Directory : 4th Edition (Hande Media, 2009) [(B) DIR. 791.402541 BUS]

Covers the media industry (Film, TV and the commercial industry). Includes professional crews, companies and services in the UK, US and France.

The Knowledge (WLR Media & Entertainment, 2010) [(B) DIR 791.402941 BUS]

Directory of the UK film, TV and video production industry. With alphabetical and classified listing of companies including services to the industry e.g. Camera hire, Catering and details of contacts for specific professional within the industry.

The Televisual Handbook (Televisual Media UK, 2011) [(B) DIR. 791.450941 BUS]

Guide to commissioning and production companies, cameras, studios, music libraries, desktop editing and post production.

The UK Media Ownership Guide (Brad Insight, 2007) [(B) DIR 338.7610705720941 BUS]

Industry overview, company profiles and directory of media companies.

The Little White Book (Ocean Media Events, 2009) [(B) DIR. 338.761791025 BUS. Desk]

This is a pocket size version – companies listed in alphabetical order with telephone number and e-mail address.

The White Book (Central Office of Information, 2009) [(B) DIR. 352.748 BUS]

Production directory for events industry. Also covers the support services and equipment exhibition industry as well as the UK talent entertainment record and radio industry.

The White Book: 25th Anniversary Edition (Ocean Media Events, 2009) [(B) DIR. 338.761791025 BUS.]

This is A-Z guide to entertainment, services, equipment and event venues, physically and virtually.

Year Ahead: The Essential Guide to What's Happening in 2010 (The Profile Group (UK), 2010) [(B) DIR. 659.152 BUS]

Listing of future events over the next 12 months; includes exhibitions, product launches, festivals, film releases & the arts.

Small Business Help

Actor (Cobra, MBP307) [Available online via electronic resources]

Broadcasting Entertainment Cinematograph and Theatre Union (Cobra, SOU240) [Available online via electronic resources]

Broadcasting Act 1990 – (Cobra, LEG439) [Available online via electronic resources]

Entertainment Agency (Cobra, BOP375) [Available online via electronic resources]

Copyright and related Rights and Regulations 2003 (Cobra, LEG356) [Available online via electronic resources]

Satellite and TV Aerial Engineer (Cobra, BOP190) [Available via electronic resources]

Market Research & Statistics

British Film Industry: Leisure Intelligence (Mintel, 2006) [(B) MKT. 384.80941 BUS]

This report provides a snapshot of the industry, looking at production and box office statistics and highlighting the main factors to impact on the market at present.

Business Ratio Report: the Film and TV Industry (Key Note, 2009) [(B) MKT 384.55 BUS]

Include overview of the performance of major UK companies operating as film and TV producers and distributors. Also contains league tables based on size, profitability, liquidity, gearing, employee performance, export/sales and growth. Includes a balance sheet and profit and loss account for the industry as a whole.

Film Market: Market Review (Key Note, 2009) [(B) MKT 384.8094105 BUS] [also available onsite via electronic sources]

Report examines the UK market for feature films. Also offers a global perspective on the film industry, with particular reference to the influence of Hollywood on the UK market and analyses the UK market in terms of the various distribution channels through which films are released to the public.

Financial Survey Report: Film & Television Industry [2 volumes] (Key Note, 2008) [(B) MKT 338.4338455094105 BUS]

Provides company information including corporate performance, rankings and company profiles for the film and television industry.

The BVA Yearbook (British Video Association, 2010) [(B) MKT 384.558 BUS]

Definitive guide to the home media entertainment industry in the United Kingdom.

Television in Western Europe to 2018 (ZenithOptimedia, 2009) [(B) MKT 384.55094 BUS]

Reports contain background information of the television markets of 16 countries with forecasts of important indicators until 2018. Each entry includes a detailed commentary on the current condition of the market and likely future developments, backed up with statistics.

Top Thirty Global Media Owners (ZenithOptimedia, 2009) [(B) MKT 338.76130223025 BUS]

Lists the top thirty Global media owners. Also includes lists of the top five media owners by region in North America, Europe and Asia Pacific, with details of media revenue for the five years to 2005.

UK Film Council Statistical Yearbook (UK Film Council, 2010) [(B) MKT 384.80941021 BUS]

Statistical year book intended to contribute to the development of evidence based film policy in the UK. Contains a rich source of industry data and analysis, drawn from a range of reputable suppliers and retailing the full value chain for film.

UK Media Yearbook (Zenith Optimedia Group, 2010) [(B) MKT 070.0941 BUS]

Facts and figures on the UK's advertising media. Separate chapters cover return on investment, TV, radio, national press, regional press, consumer magazines, business and professional magazines, outdoor and cinema. Each medium's market structure, audience, pricing and costs, advertisers, innovation and regulation are explained in a way accessible to amateurs and useful to expert.

Trade Magazines & Newsletters

Television Week (Crain Communications Inc) [Business Source Complete]
Covers articles, news briefs and ratings about the electronic media industry.

Multichannel News (Reed Business Information) [Business Source Complete]
Covers programming, advertising, marketing, finance, technology and government activities for all levels in the worldwide cable television and telecommunications industries.

Mediaweek (Media and Advertising) [Business Source Complete]
Covers news and information from the world of media.

Internet Sources

NPA Film Centre

The New Producers Alliance is a training and membership organisation for new independent film makers.

<http://www.npa.org.uk>

Producer Alliance for Cinema and Television

Pact is the UK trade association representing and promoting the commercial interest of independent feature film, television, digital, children's and animation media companies.

<http://www.pact.co.uk>

UK Film Council

UK Film Council is the Government backed lead agency for film in the UK ensuring that the economic, cultural and educational aspects of film are effectively represented at home and abroad.

<http://www.filmcouncil.org.uk>

Note: Every effort has been to ensure the accuracy of the information contained in this document, however some recently acquired items may since have been added to the collection. Please ask for help at the enquiry desk or check the Business Information Catalogue for more details



Images by [Pat Rioux](#), [Carol B London](#), [chiefmoamba](#), under a [Creative Commons license](#)