

GLOBAL TRADE INFORMATION GUIDE

Updated 31 January 2012



Country Information Databases

EIU.com [available onsite via electronic sources]

Includes quarterly **Country Reports** providing in-depth economic, political and business analysis and short-term market outlooks; annual **Country Profiles** analysing the political, economic and business environment; and daily up-to-the-minute information on economic, political and business news via the **Viewswire** service.

EIU CountryData [available onsite via electronic sources]

Analytical database providing global macroeconomic indicators and forecast values for over 100 countries and 40 regional aggregates including up to 280 economic indicators per country. Data is available from 1980 and includes forecasts up to 2030.

ISI Emerging Markets [available onsite via electronic sources]

Company, Industry and Economic information focusing on developing economies in Asia, Central and Eastern Europe, Middle East/North Africa and Latin America. Includes company reports and financial statements as well as 10,500 full-text news sources.

Statesman's Yearbook Online [available onsite via electronic sources]

Provides up-to-date political, social and economic information for all the countries of the world. Covers key historical events, population, city profiles and social statistics as well as climate, defence, international relations, energy and natural resources, industry, international trade, religion and culture.

Country Information on the Web

CIA World Factbook

In-depth information on the history, people, government, economy, geography, communications, transportation, military, and transnational issues of over 250 countries and global entities.

<https://www.cia.gov/library/publications/the-world-factbook/index.html>

Nation Master

Free website allowing the user to generate maps and graphs using a wide range of statistical data from sources such as the CIA World Factbook, UN, and OECD.

<http://www.nationmaster.com/index.php>

Trade Statistics on the Web

British Library Statistical Links

British Library web page providing links to the websites of governments and international organisations as well as statistical portals and gateways.

<http://www.bl.uk/eresources/socsci/statistics.html>

International Trade in Services (replaces UK Trade in Services)

Measures the trade in services between the UK and the rest of the world.

<http://www.ons.gov.uk/ons/publications/all-releases.html?definition=tcm%3A77-21578>

Official Statistics on the Web

Links to statistics from a wide range of governmental and non-governmental sources including the UN, OECD and WHO. Arranged by country, region, or topic.

<http://www.offstats.auckland.ac.nz>

PRODCOM

Enables comparison of UK manufacturers' sales, imports and exports for nearly 4,000 product types. Data is available by value and volume. Updated annually.

<http://www.ons.gov.uk/ons/rel/prodcom/prodcom-final-results/2009/index.html>

UK Trade in Goods

Import and export figures, arranged by broad industrial groups. Updated quarterly.

<http://www.ons.gov.uk/ons/rel/uktrade/uk-trade-in-goods-analysed-in-terms-of-industry/q3-2011/index.html>

UK Trade Info

Records the movement of visible goods between the UK and the rest of the world.

<https://www.uktradeinfo.com/>

UNCTAD – Statistical Databases Online

Links to the statistical databases of the United Nations Conference on Trade & Development. This group of websites includes the Handbook of Statistics Online which provides data on world trade in goods & services, foreign direct investment, international finance and development indicators.

<http://www.unctad.org/Templates/Page.asp?intItemID=1888&lang=1>

WTO – International Trade & Tariff data

Links to the statistical databases and publications of the World Trade Organization.

http://www.wto.org/english/res_e/statis_e/statis_e.htm

Global Market Research Databases

Business Insights [available onsite via electronic sources]

International strategic market analysis reports on everything from consumer goods, energy and financial services to healthcare, technology, telecoms, ecommerce and human resources.

eMarketer [available onsite via electronic sources]

Provides global market research and trend analysis on internet usage, e-business, online marketing, media and related technologies.

Frost & Sullivan [available onsite via electronic sources]

In-depth global market research and strategy reports covering medical technology, chemicals and plastics, automation, electronics, energy systems, environmental and building technologies and information and communication technology.

Global Market Information Database (GMID) [available onsite via electronic sources]

Provides comparable international market intelligence on countries, consumers and industries. Includes over 4,500 global, country, industry, company and lifestyle reports, company profiles, company market share and brand share rankings as well as 205 country profiles.

Global Market Research Reports

Thousands of up-to-date hard copy research reports are available on open access in the Business & IP Centre covering a broad range of industries and markets from all over the world. Includes content from the following publishers: Business Monitor International; Datamonitor; Espicom; Freedonia; Oxford Business Group and Pyramid.

Please search Explore the British Library for more details at <http://explore.bl.uk/>

Global Company Databases

Kompass Worldwide [available onsite via electronic sources]

Provides detailed product and service listings for over 1.9 million companies in 70 countries. Key source for manufacturers and suppliers with over 300,000 topics covered.

Onesource [available onsite via electronic sources]

Contains company profiles for over 30 million private and public companies around the world and information for over 35 million company executives. Also includes analyst reports, news stories and market/industry reports from Business Monitor International and Datamonitor.

Orbis [available onsite via electronic sources]

Financial reports on over 75 million global companies. Includes standardised annual accounts for up to ten years as well as activities and ownership data.

Printed Directories

The Europa World Year Book (Europa, 2011) [(B) DIR 940.5 BUS DESK]

Provides brief country surveys of recent economic, political and social history and a directory of government, media, infrastructure and trade associations for over 250 countries and territories.

International Directory of Importers (Interdata, 2010) [(B) DIR 382.50254 BUS]

Includes volumes for Europe, North America, Asia-Pacific, Africa, South America and the Middle East. Indexes 1,700 product classifications and provides contact details for 150,000 importers including year established, number of employees, website or email address.

International Organizations (Gale, 2011) [(B) DIR 060.25 BUS DESK]

Directory of 32,000 international non-profit membership, including multinational, organizations based outside of the United States.

International Yearbook and Statesman's Who's Who 2012 (Martinus Nijhoff) [(B) DIR 909.828 BUS DESK]

Profiles the world's major international and national organisations from United Nations agencies to economic and trade organisations. Also provides a current and comprehensive overview of the political, economic and social landscape for all countries around the world.

Yearbook of International Organizations (K G Saur, 2011/2012) [(B) DIR 060 BUS DESK]

Directory of 30,000 national and international non-profit organizations.

The Business & IP Centre holds over 1,300 current export, industry specific and trade association directories. Please search Explore the British Library for more details: <http://explore.bl.uk/>

Global Product & Service Directories on the Web

Kellysearch

2,600,000 companies from around the world.

<http://www.kellysearch.com>

Kompass

2,300,000 companies from 66 countries.

<http://www.kompass.com>

Open Directory Project

Find other global, regional, country, international trade and industry directories.

<http://www.dmoz.org>

Trade Fairs & Exhibitions

Find exhibitions around the world.

<http://www.tsnn.com>

WAND

1,000,000+ companies from 172 countries.

<http://www.wand.com>

Resources for Export Procedures and Regulations

Croner's Reference Book for Exporters (U. H. E. Croner, 2011) [CD-ROM Version: CD.2000/52 / Loose – Leaf: W.P.12667]

Handbook on current regulations and procedures for exporting to over 170 countries.

Jordans International Corporate Procedures (Jordans, 2011) [(B) MKT 342.37 BUS]

Encyclopaedia of business regulations in over 50 major industrial, financial and offshore centres worldwide. Includes information on foreign forms of business enterprise.

The London Diplomatic List (H.M.S.O., 2011) [OPL 327.2 Social Sciences Enquiry Desk]

For contact details of Embassies and High Commissions in London including Trade Attaches.

UK Embassies

Official directory of UK embassies, high commissions and other diplomatic posts across the world.

<http://www.fc.gov.uk/en/travel-and-living-abroad/find-an-embassy/>

Business Etiquette Books

The Japanese Way: Aspects of Behaviour, Attitudes and Customs of the Japanese (Noriko Takada and Rita L Lampkin) (McGraw-Hill, 2011) [YK.2010.a.35207] (Must be ordered using Explore the British Library)

Connecting with China: Business Success Through Mutual Benefit and Respect (Joan Turley) (Wiley, 2010) [YC.2010.a.6171] (Must be ordered using Explore the British Library)

Doing Business in China (Benoit Ams) (Management Books, 2009) [(B) SBH 382.0951 BUS]

Bridging the Culture Gap: a Practical Guide to international Business Communication (Penny Carté and Chris Fox) (Kogan Page, 2008) [SPIS658.049] (Social Sciences)

Business Passport to Japan (Sue Shinomiya and Brian Szepekouski) (Stone Bridge, 2008) [YK.2008.a.16740] (Must be ordered using Explore the British Library)

Asian Business Customs and Manners (Mary Murray Bosrock) (Meadowbrook, 2007) [YK.2009.a.15541] (Must be ordered using Explore the British Library)

The Essential Guide to Business Etiquette (Lillian Hunt Chaney and Jeanette St Clair Martin) (Praeger, 2007) [YK.2008.a.3129] (Must be ordered using Explore the British Library)

Kiss, Bow or Shake Hands: How to Do Business in Eighteen Latin American Countries (Terri Morrison and Wayne A Conaway) (Adams Media, 2007) [YK.2007.a.19754] (Must be ordered using Explore the British Library)

Myths about Doing Business in China (Harold Chee and Chris West) (Palgrave Macmillan, 2007) [YK.2008.a.23206] (Must be ordered using Explore the British Library)

Russian Etiquette and Ethics in Business (Drew Wilson and Lloyd Donaldson) (NTC Publishing Group, 2007) [YC.2009.a.10516] (Must be ordered using Explore the British Library)

European Business Customs and Manners (Mary Murray Bosrock) (Meadowbrook, 2006) [YK.2007.a.9492] (Must be ordered using Explore the British Library)

Working the American Way: How to Communicate Successfully with Americans at Work (Robert Day) (How to Books, 2004) [(B) SBH 395.520973 BUS]

The Arab Way: How to Work More Effectively with Arab Cultures (Jehad Al-Omari) (How to Books, 2003) [(B) SBH 395.5209174927 BUS]

For more books on business etiquette search Explore the British Library at <http://explore.bl.uk/>

Further Help

British Chamber of Commerce

Information on export procedures.

<http://www.britishchambers.org.uk/zones/export/export-documentation/export-procedures.html>

Business Link

Guidance on international trade procedures. Also provides content from HM Revenue & Customs.

<http://www.businesslink.gov.uk/internationaltrade>

International Trade Centre

Country information and statistics as well as links to trade promotion councils, trade associations, free trade zones and chambers of commerce.

<http://www.intracen.org/menus/countries.htm>

Federation of International Trade Associations

Provides 8000 links to international trade websites.

<http://fita.org/webindex/index.html>

UK Trade & Investment

Support and information for SMEs to develop business in overseas markets.

<http://www.uktradeinvest.gov.uk>

Note: Every effort has been taken to ensure the accuracy of the information contained in this document, however some recently acquired items may since have been added to the collection. Please ask for help at the enquiry desk or check the main British Library catalogue for more details.



Images by [Rob Jr](#), [Vin Crosbie](#), [wadgey](#) under a [Creative Commons license](#)