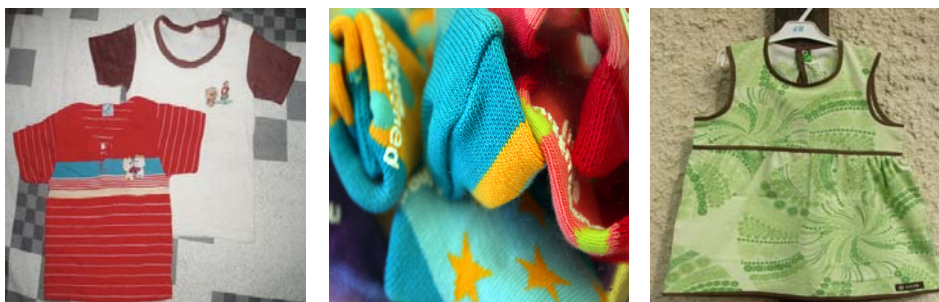


CHILDRENSWEAR INDUSTRY GUIDE

Updated 31 January 2011



Directories

Department Store Yearbook 2010 (Media One Communications, 2010) [DIR. 381.14102541 BUS]
Essential guide for department store buyers. Directory of suppliers by type of goods, clothing, shoes etc. Also lists associations and events/exhibitions.

Fashion Monitor-Contacts (The Profile Group, quarterly) [DIR. 338.47391002541 BUS]
Includes PR in-house and consultancy contacts for childrenswear companies plus UK and overseas media contacts and listings for UK and overseas fashion and beauty events.
[Description based on Spring 2009 edition]

Time out: London Shops and Services 2009 (Time Out Guides, 2009) [DIR. 381.1025421 BUS]
London's dizzying array of standout shops and services are thoroughly researched and reviewed in this popular annual guide. They range from multicultural streets markets to deluxe department stores, mold-breaking fashion designers and modish furniture shops to dusty antiquarian dens and second-hand bookstores. The book is divided into Fashion, Health and Beauty, Home, Leisure, Food and Drink, and Babies and Children sections.

Small Business Help

Children's Clothing Shop (Cobra, BOP524) [Available online via electronic resource]

Clothing and Accessories Retail (Cobra, SYNo41) [Available online via electronic resource]

Designer Clothing Retailer (Cobra, BOP272) [Available online via electronic resource]

Schoolwear Retailer (Cobra, MBP092) [Available online via electronic resource]

UK Fashion and Textiles Association (Cobra, SOU327) [Available online via electronic resource]

Market Research & Statistics

Business Ratio Report: Clothing Manufacturers (Key Note, 2010) [MKT. 338.43687094105 BUS]

Includes overview of the performance of major UK companies producing childrenswear. There are league tables based on size, profitability, efficiency, liquidity, gearing, employee performance, export/sales and growth. There is also a balance sheet and profit and loss account for the industry as a whole.

Business Ratio Report: Clothing Retailers (Key Note, 2010) [MKT. 381.45687065 BUS]

Includes overview of the performance of major UK companies retailing childrenswear. There are league tables based on size, profitability, efficiency, liquidity, gearing, employee performance, export/sales and growth. There is also a balance sheet and profit and loss account for the industry as a whole.

Childrenswear: Market Report (Key Note, 2009) [MKT. 381.456870830941 BUS] [also available onsite via electronic sources]

Overview of the industry including market definition, market size, competitor analysis, buying behaviour, current issues and profiles of some of the main companies. There is also a guide to finding further sources.

Childrenswear Retailing: Retail Intelligence (Mintel, 2006) [MKT. 381.45687083 BUS]

This report covers market factors, consumer trends, expenditure and demographics. Also includes retailer profiles with industry forecast.

Clothing Retailing: Market Report (Key Note, 2009) [MKT. 338.476870941 BUS]

Includes information relating to children's clothing on market size, advertising, competitor analysis, buying behaviour, current issues and profiles of major companies. There is also a guide to finding further sources.

Financial Survey Report: Clothing Manufacturers (Key Note, 2009) [MKT.338.436870941BUS.]

Includes contact details and basic financial information for quoted and unquoted companies that manufacture childrenswear. There are geographical, auditor and industrial category indices.

How Britain Shops 2008: Clothing (Datamonitor, 2008) [MKT. 381.456870941 BUS]

Includes information about the younger age group. Analyses the performance of 14 leading UK clothing retailers concentrating particularly on 'visiting' shoppers, main users, and numbers of visitors becoming main users, customers' loyalty and competitors.

Marketing to Children Aged 11-16: UK [Special Report] (Mintel, 2008) [MKT. 339.470830941BUS]

Includes information about and statistics relating to the purchase of clothes and attitudes towards fashion.

Marketing to Children Aged 7-10: Special Report 2006 (Mintel, 2006) [MKT. 339.470830941 BUS]

Includes section on 'Clothes and Appearance'. This gives information about and statistics relating to shopping for clothes and children's attitudes towards different kinds of apparel.

UK Childrenswear Retailers 2009: Dominance of grocers and value retailers suppressing growth in resilient sector (Verdict, 2008) [MKT. 381.45687083941 BUS]

Gives details of the UK the market (broken down into key factors, trends, channels of distribution and demographics), company comparisons and individual analyses of the leading retailers. There is also a summary/outlook and a glossary.

UK Childrenswear Retailers: Dominance (Verdict, 2009) [available onsite via electronic sources]

This report provides in-depth analysis into dynamics of the childrenswear market. This report includes profiles of the 16 leading retailers, key company metrics, retailer outlooks and company comparisons.

UK Childrenswear Retailers 2010 (Verdict, 2009) [available onsite via electronic source]

This report demonstrate who has won share, how the sector is faring during a recession and challenges and opportunities in 2010.

UK Clothing Market 2010: Issues and opportunities (Verdict, 2010) [Available onsite via electronic sources]

This report provides detailed chapters on the clothing market including childrenswear sectors, issues and opportunities. Also includes market size and population trends.

UK Value Clothing Retailers 2008: Profitability hit as value retail matures (Verdict, 2008) [MKT. 381.456870941 BUS]

Has statistics and information about childrenswear. Aspects covered include market trends, consumer attitudes, price, choice and space allocation within stores.

UK Retail Briefing – Clothing Focus (Mintel, 2008) [MKT. 381.456870941 BUS]

This report includes a chapter focussing on childrenswear retailing. The chapter examines the major players in the sector and reviews some results from Mintel's exclusive consumer research.

Trade Magazines and Newsletters

Admap (Advertising Media, Monthly) [(P) AQ 93-E(15) BUS]

This includes in-depth reports on major brand owners, grouped by sector.

CWB: Childrenswear buyer (RAS, Five issues per year) [General Reference Collection, P.513/2632]

Childrens clothing industry – Periodicals.

Drapers Record (Emap Fashion Ltd, monthly) [Science 3 RR: (P) ML 00 – E(19)]

Includes features on clothes for children and teenagers as well as news and a calendar of events relating to the UK fashion industry as a whole.

Fashion Business International (World Textile Publications, Monthly) [Science 3 (P) MQ 58 – E(2)]

Includes news about the childrenswear industry together with mentions in some of the feature articles. Events relating to childrenswear appear amongst the listings at the back of each issue.

Finacial Director (VNU Business, Monthly) [(P) AQ 60-E(4) BUS]

This includes Business News, analysis, interviews, conferences, seminars and resources for UK Chief Financial officers, finance directors.

Footprint (Reflex Publishing Ltd, 5 issues a year) [ZK.9.b.8686] (Humanities)

This is the journal of the Independent Footwear Retailers Association. It includes children's shoes and covers news items, details of conferences and information about new products. Also included are profiles of people in the industry and feature articles.

UK Market Synopsis: Children's clothing (Cobweb, 2003) [(P) AL72-E(7) BUS]

An overview of the current performance trends and key factors affecting the UK children's clothing market.

Internet Sources

Association of Suppliers to the British Clothing Industry

Includes childrenswear. The Association combines all aspects of the industry – from fibre manufacture to garment manufacture, distribution, retail and aftercare. The web site gives

information about news, events and conferences.

<http://www.applegate.co.uk>

Junior Magazine

Includes section providing information for children's fashion retailers. Lists UK retailers, designers/manufacturers (international listing), UK agents, trade shows in the UK and abroad and trade organisations

<http://www.juniormagazine.co.uk/>

National Childrenswear Association

The NCWA is the only national association solely dedicated to promoting the childrenswear industry both in the UK and abroad. The web site has a notice board for members and includes information about British exhibitions.

<http://www.ncwa.co.uk/>

Who? Global Fashion Industry Directory

Includes an international listing for childrenswear manufacturers, wholesalers, agents and importers/exporters of baby and children's wear.

<http://www.whoapparel.com/>

Note: Every effort has been taken to ensure the accuracy of the information contained in this document, however some recently acquired items may since have been added to the collection. Please ask for help at the enquiry desk or check the Business Information Catalogue for more details.



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