

FOOTWEAR INDUSTRY GUIDE

Updated 20 January 2012



Directories

Gebbie press: All –in-One Directory 2011 (Gebbie Press) [(B) DIR 338.761070572025 BUS]
The directory contains a publications index, a listing of publications by Industry sector and includes Footwear and Leather goods.

Docca: The Directory of Country Clothing, Footwear and Accessories 2011-2012 2011 (Alibi Publishing Ltd) [(B) DIR 338.768702541 BUS]
This directory contains a list of businesses and organisations engaged in country trade. Lists retailers and suppliers and includes an index to brands.

Fashion Monitor - News and Events [April 2007] (The Profile Group) [(B) DIR 338.47391 BUS]
Contains fashion & beauty industry news, consultancy contacts for fashion and beauty brands including footwear, fashion stylists and make-up artists, UK and overseas media contacts, UK press contacts and dates for UK and overseas fashion events.

Business Advice Sources

British Footwear Association – SOU 100 (February 2007 COBRA) [Available on Electronic Resource Onsite]
The BFA represents British based footwear brands and manufacturers providing advice on health and safety, environmental, consumer and trade laws.

Textile Institute – SOU180 (May 2007 COBRA) [Available on Electronic Resource Onsite]
The Textile Institute promotes the development of sectors associated with textiles, clothing and footwear.

Footwear (Indication of Composition) Labelling Regulations 1995 –LEG 170 (July 2008 COBRA) [Available on Electronic Resource] Onsite
The report contains vital information regarding labelling requirements.

Designer Shoe shop – MBP 404 (September 2009 COBRA) [Available on Electronic Resource Onsite]
Covers marketing and trading issues, also supplies sources of further information.

Shoe Shop – BOP 218 (January 2010 COBA) [Available on Electronic Resource Onsite]
Covers legislation, trading and marketing issues. Also provides information on the necessary qualifications and skills which are required.

Shoe Repair – MBP 325 (October 2008 COBRA) [Available on Electronic Resource Onsite]
Provides information on the business idea and suggests sources of further research and related fact sheets.

Skillfast – UK - SOU 029 (October 2007 COBRA) [Available on Electronic Resource Onsite]
Skillfast – UK is the Sector Skills Council for the UK Apparel, Footwear and Textile Industry; also provides information on research, training and careers available in the industry.

Market Research and Statistics

Footwear in the United Kingdom 2011 (Euromonitor International: Category Briefing September 2011)

Covers sales, forecasts, trends, category data and prospects.
[Available on Electronic Resource Onsite]

International Challenges and Opportunities for Clothing and Footwear Retailers (Euromonitor International: Global Briefing November 2011) Looks at the issues facing clothing and footwear retailers [Available on Electronic Resource Onsite]

Sports clothing & footwear [Market Report] 2011

(Key Note 2011 13th edition) [A-Z Sequence by Title]

Contains company profiles, forecasts, industry background and market size information, competitor analysis, SWOT and buying behaviour. [Available on Electronic Resource Onsite]

UK Consumer Satisfaction Index 2011 (Verdict March 2011)

Provides a summary of findings for the footwear industry; rankings, synopsis and comparatives.
[Available on Electronic Resource Onsite]

How Britain Shops 2011 Footwear (Verdict March 2011)

Provides detailed information on consumer trends in footwear. Also contains executive summary, company profiles, table of contents and figures and conversion rates and sector summary.
[Available on Electronic Resource Onsite]

UK Annual Forecasts 2010 -2015: Clothing & Footwear (Verdict October 2011)

Provides forecasts from 2010 – 2015 for the clothing and footwear market; includes key issues and trends. [Available on Electronic Resource Onsite]

The footwear industry 2010 – (Business Ratio Report) (Key Note 2010 29th edition) [A-Z Sequence by Title]

Contains company profiles, league tables. Industry profiles and industry overview.

Sports market [Market Review] 2010 (Key Note 2010 13^h edition) [A-Z Sequence by Title]

Contains company information from the footwear and sportswear industry; also provides forecasts from 2010 – 2014, key trends and market size.

[Available on Electronic Resource Onsite]

Clothing & footwear industry 2010 [Market Review]

(Key Note 2010 13th edition) [A-Z Sequence by Title]

Includes company information, footwear, sportswear, distribution and corporate performance, key trends, market size, buying behaviour and forecasts from 2010 – 2014. [Available on Electronic Resource Onsite]

UK Footwear Retailers 2010: Stepping into a new era of competition (Verdict April 2010). Provides market analysis and company overviews. [Available on Electronic Resource Onsite]

UK Consumer Satisfaction Index 2010 Footwear (January 2010. Verdict Research)

Provides quantified information on satisfaction within the footwear industry. It also provides forecasts, rankings, analysis with information obtained from an annual survey. [Available on Electronic Resource Onsite]

Footwear Industry – Business Ratio Reports 2010 (Key Note Edition 29)

Provides information on company selection, industry overview, company performance, and league performance tables. [Available on Electronic Resource Onsite]

Footwear [Market Report plus] 2009

(Key Note 2009 16th edition) [A-Z Sequence by Title]

Contains company profiles, brand strategy, competitor analysis, SWOT, buying behaviour and forecasts. [Available on Electronic Resource Onsite]

Protective clothing & equipment [Market Report] 2009

(Key Note 2009 7th edition) [A-Z sequence by Title]

Contains information relating to footwear and health and safety, also provides company information and company profiles.

UK footwear retailers 2009: Market heading for a major upheaval for specialists (Verdict Research 2008) [(B) MKT 381.4568530941 BUS]

Provides Market analysis, company data analysis, outlook, company overview and market share for the footwear industry.

UK Retail Futures 2012 Clothing & footwear: annual forecasts to 2012

(Verdict Research 2008) [(B) MKT 381.456870941 BUS]

Provides executive summary, forecast summary, key market issues, for footwear specialists. [Available on Verdict Electronic Resource Onsite]

Retail review: British lifestyles UK [Special report] (Mintel March 2008)

[A-Z Sequence by Title]

Provides information on the retail industry including footwear; covers key developments and innovations, profit, insight into trends, sales, issues in the market, company analysis, footwear retailers, and insights and opportunities.

Trade Magazines and Newsletters

Footwear Business International (Satra, 1992 onwards) [(P) MR 04-E (4)] [Science 3]

Provides insight to the footwear market in particular countries and contains abstracts for major articles from general and trade journals.

American Shoemaking (Shoe Trade Publishing, 1984 onwards) [(P) MR 04-E (3)] [Science 3]

Provides information regarding the leather market and includes prices.

Footwear in Ireland (Futura Communications Ltd, 2000 onwards) [(P) MR 00-E (25)] [Science 3]
Provides information on Irish footwear including news on companies and products, shoe retailing and manufacturing.

Fashion Extras (Reflex Publishing, 1983 onwards) [Humanities P.443/488] [Must be ordered using Explore British Library]
Trade magazine for the fashion accessories and footwear industry. Covers luggage, handbags, shoes, boots, leather goods, bags, jewellery, travel goods, briefcases, hats, gloves, scarves, umbrellas, rainwear, sunglasses and materials.

Footprint: The journal of Independent footwear Retailers Association (IFRA, 1995 onwards) [ZK.9.b.8686] [Must be ordered using Explore the British Library]
This journal is written for owners of shoe shops. Covers all types of footwear including sports, children's, women's, men's, fashion, shoe care /cleaning; Includes information on accessories and new products and company news.

Out on a limb: Footwear and accessories (C1 Publishing, 2000 onwards) [(P) MR 00- E (23)] [Science 3]
Contains new products report for men's and women's shoes, trainers, boots, sports footwear, handbags, sunglasses, gloves, travel bags and leather goods.

World Sports activewear: the international magazine for sports textiles and apparel (Textile Trade Publishing, 1995 onwards) [(P) MQ 71 – E (3)] [Science 3]
Includes information on sports clothing and footwear, particularly for outdoor sports (climbing, camping, walking, exploration, water sports, rowing, canoeing, skiing, snow boarding, and golf.) Also includes some news about other products.

Shoe Repairer (FSRS, 1999 onwards) [(P) MR 09 – E (1)] [Science 3]
Covers shoe repairs, shoe care, key cutting, engraving, shoe retailing and watch repairs. It also includes information on cleaning products and machinery

CWB: Childrenswear buyer (RAS Publishing Ltd, 1999 onwards) [(P) 513/2632] [Must be ordered using Explore the British Library]
Provides information for retailers and wholesalers of children's clothing including school wear, baby clothes, accessories, footwear, bags and nightwear. Includes new products, promotions, shop and retailer profiles and chain stores.

SGB Sport and outdoor (Datateam Publishing Ltd) [(P) 338.47796094105-E (TBA) BUS] Last 4 years (2007-)
Formerly SGB Outdoor (AK 76 E3) Trade magazine for the sports equipment, clothing and footwear industry. Contains information on health and fitness equipment, leisurewear, sports retailers, company profiles, swimwear and new products. Also covers; football, tennis, rugby, athletics, running, hiking, cricket, golf and many other sports and leisure activities. Also available via website at: <http://www.sgb-sports.com>

SGB UK (Datateam Publishing Ltd) [(P) AK 83-E (19) BUS] Last 2 Years
Formerly Harpers Sports & Leisure – Incorporating; Sports Update.

Internet Sources

Independent Footwear Retailers' Association

Specifically aimed at helping members of the public throughout the UK and Republic of Ireland to seek quality, responsible and reliable shoe shops. Included is a directory, searchable by region. The shoe shops are members of the IFRA and agree to abide by a code of conduct.

<http://www.shoeshop.org.uk/ifra2/>

British Footwear Association

Part of the site is available to non members and includes information about hard to find footwear. A guide to consumer rights and a directory of suppliers/designers. There is also a 'Knowledge Area' which provides answers to frequently answered questions and gives some marketing statistics.

<http://www.britfoot.com/>

British Companies

This site contains information on footwear. Provides lists of governing bodies/institutions/associations, top companies. Also provides lists of retailers, large sized shoe specialists, footwear manufacturers/wholesalers and importers. (Please note that some of the lists which can be compiled will be charged for.)

<http://www.britishcompanies.co.uk/>

Children's Foot Health Register

Companies which become members are committed to the highest standard of shoe fitting for young growing feet. The site provides a list of members searchable by area. There is also information about the way in which children's feet develop.

<http://www.shoe-shop.org.uk/>

SATRA Technology Centre

This web site contains technical articles, industry reports, news items and information about SATRA products and services, courses and publications.

www.satra.co.uk

Shoeworld.com

This website covers a wide range of topics including size charts, companies providing online shopping services, information and tips on fashion and the right type of shoe to wear, reading lists, UK footwear schools, industry predictions, world wide events, links to related databases and share prices.

<http://www.shoeworld.com>

Note: Every effort has been taken to ensure the accuracy of the information contained in this document, however some recently acquired items may since have been added to the collection. Please ask for help at the Enquiry Desk or check Explore the British Library.



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