

# FASHION INDUSTRY GUIDE

Updated – 9 January 2012



## Directories

**Docca: The Directory of Country Clothing, Footwear and Accessories 2010-2011** (Alibi Publishing Ltd, 2010) [(B) DIR 338.768702541 BUS]

This directory contains a list of businesses and organisations engaged in country trade. Lists retailers and suppliers and includes an index to brands.

**Fashion Monitor** (Profile Group (UK) Ltd, 2009) [(B) DIR 338.4739100254 BUS]

Sections on fashion and beauty industry news, consultancy and in-house PR contacts for fashion and beauty brands, fashion stylists and make-up artists, UK and overseas media contacts, UK trade press contacts, and dates for UK and overseas fashion and beauty events.

**Mandel International Clothing & Textile Directory** (Mandel 2009) [(B) DIR 338.7687025 BUS]

French directory. Provides an A-Z listing by subject/ services and country (worldwide coverage). Also lists Trade Fairs

**Printwear & Promotion : The 2009/10 Directory** (Datateam Publishing Ltd 2009)

[(B) DIR 667.30254105 BUS]

Guide to textile decorators, embroiderers, manufacturers and suppliers

**SGB Sports and Outdoor : Guide To The Trade** (Datateam Publishing Ltd 2010) [(B) DIR 338.476887 BUS]

Directory of manufacturers and distributors of sports and outdoor wear; buyers guide to products; brand names index; trade show dates; outdoor industries association

**Department Store Yearbook 2010** (Media One Communications Ltd 2009)

[(B) DIR 381.14102541 BUS]

Essential guide for department store buyers. Directory of suppliers by type of goods, clothing, shoes etc. Also lists associations and events/exhibitions.

## Small Business Help

**Women's Boutique/Fashion Retailer - BOP300** (Cobra, 2011) [Available onsite via electronic resource]

Detailed article on how to start and run a florist, including information on necessary qualifications and skills required, key market issues, risk factors and relevant legislation

**Men's Fashion Retailer - BOP441** (Cobra, 2010) [Available onsite via electronic resource]

Detailed article on how to start and run a florist, including information on necessary qualifications and skills required, key market issues, risk factors and relevant legislation

**Fashion Designer - BOP003** (Cobra, 2011) [Available onsite via electronic resource]

Detailed article on how to start and run a florist, including information on necessary qualifications and skills required, key market issues, risk factors and relevant legislation

**Designer Clothing Retailer - BOP272** (Cobra, 2011) [Available onsite via electronic resource]

Detailed article on how to start and run a florist, including information on necessary qualifications and skills required, key market issues, risk factors and relevant legislation

**Fashion Accessories Retailer - BOP109** (Cobra, 2010) [Available onsite via electronic resource]

Detailed article on how to start and run a florist, including information on necessary qualifications and skills required, key market issues, risk factors and relevant legislation

**Clothing and Accessories Retail - SYN041** (Cobra, 2009) [Available onsite via electronic resource]

A synopsis providing market segmentation and performance, current trends and influences.and Government regulations.

**Introduction to Clothing Production Management** (AJ Chuter 1995) [(B) SBH 687.0685 BUS]

Concentrates on the short term problems like meeting today's targets. Structured to form the basis of a supervisors' or junior managers' course.

**Fashion Buying** (Helen Goworek 2001) [(B) SBH 391.00687]

This book describes the buying cycle, buying for stores and mail order and how to start a career in fashion buying. A glossary of buying terminology, as well as input from fashion buyers currently working for major companies, gives a clear insight into this exciting and challenging role.

**Mastering fashion buying and merchandising management** (Tim Jackson & David Shaw 2001) [(B) SBH 687.068 BUS]

Covers fashion design, merchandise planning, sources and supply chain management.

**Mastering fashion styling** (Jo Dingemans 1999) [(B) SBH 746.92 BUS]

Gives an insight to the different types of styling and professional practices used within them. Includes a glossary of technical terms and a basic source directory.

**Fashion entrepreneur: starting your own fashion business** (Sandra Burke 2008) [(B) SBH 746.920681 BUS]

This book outlines the traits and techniques fashion designers use to set up small businesses. The topics include: creativity and innovation, writing business plans, raising finance, sales and marketing, and the small business management skills needed to run a creative company on a day-to-day basis.

**How to Set Up and Run a Fashion Label** (Toby Meadows 2009) [(B) SBH 338.47687 BUS]

A no-nonsense guide to running your own business, whether it is within the clothing, accessories or footwear sectors. Packed with tips, case studies, and tasks to help you analyze yourself, your market and your product, the book is designed for anyone wanting to start their own fashion business.

## Market Research & Statistics

**Apparel in the United Kingdom** (Euromonitor, 2011) [Available onsite via electronic sources]

A brief report covering key trends and developments, sales data by sector and sales forecasts through to 2015.

**Bridalwear** (Key Note, 2010) [A-Z sequence by title] [Also available onsite via electronic sources]

Report covers market size, trends, segmentation, competitor analysis, swot analysis, industry background, brand strategy, global markets, buying behaviour, forecasts and company profiles.

**Clothing and Footwear in the United Kingdom** (Euromonitor, 2009) [Available onsite via electronic sources]

Looks at key trends and developments, sales data by sector and sales forecasts through to 2013.

**Clothing & Footwear Industry** (Key Note, 2010) [A-Z sequence by title] [Also available onsite via electronic sources]

Provides an assessment of the industry structure, market size, key trends, consumer research, and competitor analysis of the top 20 manufacturers. Covers women's, girls' and infants' clothing, men's and boys' clothing, sport and leisure wear, and clothing accessories. With a separate section on the footwear industry

**Clothing and Footwear Specialist Retailers-United Kingdom** (Euromonitor, 2011) [Available onsite via electronic sources]

This report looks at the market size, sector size, new product developments, retail distribution, market forecasts, market shares, sector shares and company profiles.

**Clothing Manufacturers : Business Ratio Report** (Key Note, 2010) [A-Z sequence by title] [Also available onsite via electronic sources]

UK industry overview and detailed company profiles including performance league tables by size, profitability, efficiency, liquidity, gearing, employee performance, and growth.

**Clothing Manufacturing** (Key Note, 2011) [A-Z sequence by title] [Also available onsite via electronic sources]

Examines UK clothing manufacturing sector, especially clothing for men, women, children and infants. Market trends, market size, swot analysis

**Clothing Retailers : Business Ratio Report** (Key Note, 2011) [A-Z sequence by title] [Also available onsite via electronic sources]

UK industry overview and detailed company profiles including performance league tables by size, profitability, efficiency, liquidity, gearing, employee performance, and growth.

**Clothing Retailing** (Key Note, 2011) [A-Z sequence by title] [Also available onsite via electronic sources]

Covers the clothing retailing market, which encompasses women's, men's and children's clothes, as well as clothing accessories

**Clothing and Accessories Retail - SYN041** (Cobra, 2009) [Available onsite via electronic sources]

Covers market summary, key statistical indicators, sector developments, market segmentation and emerging trends and influences.

**Clothing Manufacturers : Financial Survey Report** (Key Note, 2009) [A-Z sequence by title]

The report gives financial and market information on limited British companies in the industry.

**The Footwear Industry : Business Ratio Report** (Key Note, 2010) [A-Z sequence by title] [Also available onsite via electronic sources]

UK industry overview and detailed company profiles including performance league tables by size, profitability, efficiency, liquidity, gearing, employee performance, and growth.

**The hosiery and knitwear industry : Business Ratio Report** (Key Note, 2011) [A-Z sequence by title] [Also available onsite via electronic sources]

Gives UK industry overviews and detailed company profiles of main players

**How Britain Shops 2010: Clothing** (Verdict, 2010) [Available onsite via electronic sources]

Presents detailed analyses of the performance of the 20 UK leading retailers (visitors, main users, conversion rates, loyalty and competitors).

**Knitwear Manufacturers :Financial Survey Report** (Key Note, 2009) [A-Z sequence by title]

The report gives financial and market information on the top limited British companies in the industry.

**Lingerie** (Key Note, 2011) [A-Z sequence by title] [Also available onsite via electronic sources]

Examines the UK lingerie market, looking at market trends, economic trends, buying behaviour current trends and forecast to 2014.

**Retail Futures – UK Clothing & Footwear Annual Forecasts 2014** (Verdict, 2010) [Available onsite via electronic sources]

This report takes an in-depth look at the clothing & footwear market through to 2014, forecasting the components of the market and key metrics such as space. Key issues, trends and strategies for success are identified.

**Retail Futures – UK Clothing & Footwear 2010** (Verdict, 2010) [Available onsite via electronic sources]

These Verdict quarterly reports are constantly updated to provide economic insight, accurate forecasts and analysis of retail sectors, examining market demand and price pressures

**Sports Clothing & Footwear** (Keynote, 2011) [A-Z sequence by title] [Also available onsite via electronic sources]

Report covers market size, trends, segmentation, competitor analysis, swot analysis, industry background, brand strategy, global markets, buying behaviour, forecasts and company profiles.

**UK Annual forecasts 2010–15:Clothing & Footwear** (Verdict, 2011) [Available onsite via electronic sources]

A comprehensive analysis of the UK clothing & footwear market over the next five years, forecasting the components of the market and key metrics such as space. Key issues, trends and strategies for success are identified

**UK Clothing Market 2010:Issues & Opportunities** (Verdict, 2010) [Available onsite via electronic sources]

UK market spending trends , opportunities and new directions within clothing and footwear for women, men and children and also for accessories.

**UK Fashion Multiples 2010** (Verdict, 2010) [Available onsite via electronic sources]

UK Fashion Multiples 2008 profiles a sample of 10 smaller, but influential, retail fashion brands, and explores the dynamics, growth trends and drivers of the market and of niche retailers

**UK Lingerie & Underwear retailing** (Verdict, 2009) [Available onsite via electronic sources]

An overview of the UK market - men's, women's and children's underwear, lingerie, nightwear and hosiery expenditure, with profiles of the key players, market shares, trends and strategic issues.

**UK Menswear Retailers 2010** (Verdict, 2010) [Available onsite via electronic sources]  
Overview of menswear clothing market trends. Indepth profiles on key companies including Arcadia Group, M&S and Debenhams

**UK Retail Briefing – clothing focus** (Mintel, 2008) [A-Z sequence by title]  
Covers clothing, footwear and childrenswear retailing. Sector analysis. Monthly sector news reviews for companies within the market.

**UK Value Clothing Retailers 2010** (Verdict, 2010) (Available onsite via electronic sources)  
Detailed report covering the industry's market definition, market shares, market influences, push factors, company comparisons and outlook. Companies profiled include TK Maxx, George at Asda, Matalan, New Look, Primark, Tesco and Sainsbury.

**UK Womenswear Retailers 2010** (Verdict, 2011) (Available onsite via electronic sources)  
Overview of womenswear clothing market trends. Indepth profiles on key companies including Arcadia Group, Debenhams, M&S and New Look

**Women's Plus-Size Fashion** (Key Note, 2011) [A-Z sequence by title] [Also available onsite via electronic sources]  
Report covers market size, trends, segmentation, competitor analysis, swot analysis, industry background, brand strategy, global markets, buying behaviour, forecasts and company profiles.

## Trade Magazines & Newsletters

**Drapers** (Emap fashion) [Available onsite via electronic sources - Factiva]  
Formed by the union of Drapers Record and Men's Wear. Gives news, features and calendar of events for the UK fashion industry. Includes a large recruitment section.

**Global Apparel Markets** (Textile Intelligence) [(P) 338.47687 BUS]  
Business and market analysis of worldwide trends in the global apparel industry. Also includes chapters on new product developments and innovations, plus trade and trade policy news.

**Journal of Fashion Marketing and Management** (Henry Stewart Publications, quarterly) [(P) ML 00 – E(24) Science 3] [Also available onsite via electronic sources - ProQuest ABI/INFORM Global]  
Edited by the Department of Clothing Design & Technology, Manchester Metropolitan University. An academic journal worldwide in scope, mixing theoretical papers with case-studies of individual countries.

**Knitting International** (World Textile Information Network, monthly) [(P) MN 15 - E(1) Science 3]  
Gives business updates, technology updates. Fabrics, fibres and garment updates as well as latest technology updates and also a global events diary.

**Textile World** (Billian Publishing, monthly) [(P) ML 10 - E(61) Science 3] [Also available onsite via electronic sources - EBSCO and ProQuest ABI/INFORM Global]  
This is an American based magazine covering the textiles, yarns, fabrics, fibres, nonwovens, textile machinery & equipment, knitting, dyeing, printing and finishing industries. It also includes country profiles, business news, supplier news and new products.

**Retail Week** (Emap) [(P) AL 93 -E(5) BUS] [Also available onsite via electronic sources - Factiva]  
Newspaper for retail sector. Includes news on large chains & multiples, shopping centres, trends, sales, marketing & advertising campaigns, property, interiors, company & people profiles, sector reports, rankings, technology, services, job adverts. [www.retail-week.com](http://www.retail-week.com)

**Footwear and Fashion Extras** (RAS Publishing) [(P)391.405-E(1) BUS]

A monthly magazine, useful for new product information and trends in the market. Focusing on footwear and accessories.

**Vogue** (Condé Nast Publications Ltd) [General Reference Collection ZC.9.d.565] (Must be ordered using Explore the British Library)

A monthly fashion and lifestyle magazine covering the latest fashion and jewellery trends. Held from 1916 to date.

## Internet Sources

**Association of Retail Trade**

ART is an independent body formed with a purpose of bringing retailers together to enhance their buying power and provide them with the tools and services to ensure their sustainability.

<http://www.associationofretailtrade.com>

**Association of Suppliers to the British Clothing Industry**

ASBCI brings together the clothing industry from all sectors of the supply chain - from fibre manufacture through to garment manufacture, distribution, retail and aftercare -and provides a platform for exchange of ideas and knowledge.

<http://www.asbci.co.uk/>

**British Fashion Council**

The British Fashion Council aims to showcase British designers and develop London's position as a major player in the international fashion arena. Also has a Business Support Network providing information about business support organisations geared up to assist UK fashion businesses

<http://www.britishfashioncouncil.com/>

**Business.com/Apparel & Accessories**

World-wide guide to the fashion industry. Covers news, events and extensive links to products and services

[http://www.business.com/directory/retail\\_and\\_consumer\\_services/apparel\\_and\\_accessories/](http://www.business.com/directory/retail_and_consumer_services/apparel_and_accessories/)

**Chartered Society of Designers**

Professional body representing fashion and textile designers, offering chartered status, membership services, career advice and training.

<http://www.csd.org.uk>

**Fashionmag**

Online services for fashion professionals, present in 25 countries. Core UK activities include a fashion jobs site and a daily online newsletter with fashion business news.

<http://uk.fashionmag.com>

**Fashion United**

The latest fashion news, links to fashion/apparel websites and jobs on the Fashion Career Centre

<http://www.fashionunited.co.uk>

**FashionNet**

News, features, designer biographies, 'how to' guides, designers sites, online shopping, selected sites, etc.

<http://www.fashion.net>

### **Just Style**

For apparel, footwear, sportswear and textile industry professionals worldwide. Contains extensive summaries from reports by Key Note, Mintel, Business Intelligence, Retail Intelligence, Reuters Business Insight, etc. Latest news blog

<http://www.just-style.com>

### **London Fashion Week**

Organised by the British Fashion Council and serves as a platform for British design talent. Gives daily schedule for London Fashion Week

<http://www.londonfashionweek.co.uk>

### **The Chartered Textile Institute**

This professional institute is a registered charity set up to support and inform all sectors and disciplines in textiles, clothing and footwear. Within the global textiles, clothing and footwear industries the aim of the Institute is to facilitate learning, to recognise achievement, to reward excellence and to disseminate information.

[www.textileinstitute.org](http://www.textileinstitute.org)

### **UK Fashion & Textile Association**

UKFT guides and advises its members on all the essential aspects of running a business and supplying clothing and knitwear to the global marketplace. Provides a monthly newsletter and runs a series of seminars throughout the year.

<http://www.ukft.org/>

### **Vogue**

Has more than 25 fashion blogs covering beauty, fashion, and culture. You can also find VogueTV which features recent fashion videos from catwalks to interviews with models and designers and the latest fashion show highlights.

<http://www.vogue.co.uk/>

Note: Every effort has been taken to ensure the accuracy of the information contained in this document, however some recently acquired items may have been added to the collection since this document was last updated. Please ask for help at the enquiry desk or check Explore the British Library for more details.



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