

ALCOHOLIC DRINKS INDUSTRY GUIDE

Updated 1st January 2012



Directories

The Brewery Manual & Who's Who in the UK Brewing and Scotch Whisky Distilling 2011 (Advantage Publishing Ltd) [(B) DIR 338.47663302541 BUS]

A comprehensive guide to the UK brewing and scotch whisky industry with details of brewing companies, key figures in the industry, suppliers and trade statistics.

The Drinks Business Brands Report 2011 (The Drinks Business Ltd) [(B) DIR 380.14564121]

This publication provides a list of the top ten wine brands, the top ten champagne, spirits and beer brands and also has a listing of alcoholic beverages marketing and promotion agencies.

Monty Waldin's Boodynamic Wine Guide 2011 (Matthew Waldin) [(B) DIR 634.8884]

This directory lists brokers, importers, exporters, wholesalers and distributors that include alcoholic drinks for the United States only.

BFBi Directory 2010/11 (The Brewing Food & Beverage Industry Suppliers Association) [(B) DIR 338.47663]

An industry handbook that lists worldwide suppliers of products and services for the brewing, food and beverage industry.

Brauereien und Malzereien in Europa: Breweries and Maltsters in Europe 2011 (Hoppenstedt Firmeninformationen GmbH.Annual) [(B) DIR 338.7663420254]

Provides statistical information relating to the distribution of breweries together with details of British companies, professional associations and schools/institutes. There is also information about titles produced by the British trade press and a classified list of suppliers. Text is given in English as well as German.

Food & Beverage Marketplace 2010 (Grey House Publishing) [(B) DIR 338.761664002573]

This directory lists brokers, importers, exporters, wholesalers and distributors that include alcoholic drinks for the United States only.

The Grocer Directory of Manufacturers & Suppliers 2010 (William Reed Business Media) [(B)] DIR 380.1456402541]

Provides contact details, turnover and product information for European companies. Also includes indices for products and brand names.

Licensing World Trade Directory 2010 (Jemma Publications Ltd, annual) [(B) DIR 663.30294417]

Covers the Irish Republic. Includes a month-by-month summary of the news for the previous year, a drink suppliers index and a list of brand names (including those for ale and lager).

Brewing and Distilling Directory 2009 (Institute and Guild of Brewing) [(B) DIR 663.302941]

Guide to the brewing industry with listings of worldwide brewing contacts, contract brewing & packaging service providers, pub groups and distilling companies, there is also a buyers guide to products & services.

Brauerei Adressbuch 2008/09 (Fachverlag Hans Carl) [(B) DIR 663.4202543]

Address book for the German brewing industry.

Harpers Wine & Spirit Directory 2008 (Harper Trade Journals Ltd) [(B) DIR 663.1029441]

Comprehensive listing of wine and spirit companies in the UK & Ireland with additional listings on brands, service providers to the trade, associations and promotion bodies and an international directory.

Modern Brewery Age Blue Book – International Beer Industry Directory 2008 (Business Journals Inc) [(B) DIR 663.42]

Guide book to the global brewing industry with listings of brewers by country, importing companies and names of brands imported and trade associations; also has statistics for the US market and a section on products and suppliers.

Market Research

Breweries & the Beer Market 2011 (Key Note) [Alphabetical sequence Business & IP Centre]

Overview of the industry including market definition, market size, competitor analysis, buying behaviour, current issues and profiles of some of the main companies. There is also a guide to further sources.

Emerging Flavours in Alcoholic Drinks 2011 [Available on our subscription to the Business Insights (Datamonitor 360 database)]

Public Houses Update 2011 (Key Note Market Report Plus) [Available on our subscription to Key Note database]

This report takes a look at the pub trade and an overview of how the sector is performing with company profiles, SWOT analysis and forecasts.

Social Media Strategies for Alcoholic Drinks Companies 2011 [Available on our subscription to the Business Insights (Datamonitor 360 database)]

The Spirits Business: The Vodka Yearbook 2011 (The Drinks Business) [(B) MKT 338.476635]

An annual global overview of the vodka drinks market with brand and retail feature articles.

Take Home Trade 2011 (Key Note) [Alphabetical sequence Business & IP Centre]

A report that details size, industry background, competitors, SWOT analysis, buying behaviour and issues in the take home trade market.

Wine 2011 (Key Note) [Available on our subscription to Key Note database]

A report that details size, industry background, competitors, SWOT analysis, buying behaviour, branding and issues in the wine market.

Beer – United Kingdom 2010 (Available via online database Euromonitor's Global Market Information Database)

This report outlines trends, sales, import, export, company share and forecasts for the UK beer market.

British Beer & Pub Association: Statistical Handbook 2010 (Brewing Publications) [(B) MKT 338.476631094105]

This contains information and statistics on alcohol consumption by trade channel and also consumer demographics.

Business Ratio Report: Brewers 2010 (Key Note) [Alphabetical sequence Business & IP Centre]

Gives an overview of the industry as well as basic financial information and league table positions for 61 leading breweries. There are also performance league tables based on size, profitability, efficiency, liquidity, gearing, employee productivity and growth rates.

Business Ratio Report: Wine & Spirit Merchants 2010 (Key Note) [Alphabetical sequence Business & IP Centre]

Gives an overview of the industry as well as basic financial information and league table positions for leading wine and spirit merchants.

Cask Report: Britain National Drink 2010 (Cask Marque Trust) [(B) MKT 338.4766342094105]

This report looks at Cask Ale and provides an overview of the positives in the industry and the challenges too.

Champagne Report: The Drinks Business 2010 (The Drinks Business Ltd) [(B) MKT 380.1456412224]

A report that includes sections on trends, international markets, travel retail, UK retail and on-trade sectors as well as a view on market consolidation and a directory section of key contacts.

Cider/perry – United Kingdom 2010 (Available via online database Euromonitor's Global Market Information Database)

This report outlines trends, sales, import, export, company share and forecasts for the UK cider market.

Consumer Targeting in Alcoholic Drinks 2010 (Available via online database Business Insights)

This report looks at how growth in the drinks market is achieved by targeting different consumers with varied product ranges.

Drinking Habits Among 18-24 Year-olds 2010 (Mintel) [(B) MKT 362.2920835]

This report looks at attitudes to drinking among this age group with a particular focus on their drinking habits as well as the issue of binge drinking. A section deals with trends as a result of the recession.

Innovations in Healthier Alcoholic Drinks 2010 [Available on our subscription to the Business Insights (Datamonitor 360 database)]

This report researches responsible drinking, lower alcohol content brands and other innovations in the alcoholic drinks market.

Premium Lagers, Beers and Ciders 2010 (Key Note) [Alphabetical sequence Business & IP Centre]
A report that details size, industry background, competitors, SWOT analysis, buying behaviour and issues in the various beer market segments.

Premiumization Strategies in Alcoholic Drinks 2010 [Available on our subscription to the Business Insights (Datamonitor 360 database)]

This analysis outlines other factors that may drive alcohol sales such as branding, consumer aspiration and perceived quality and status.

RTDs/high strength premixes 2010 (Available via online database Euromonitor's Global Market Information Database)

This report outlines trends, sales, import, export, company share and forecasts for the UK ready to drink market.

Spirits – United Kingdom 2010 (Available via online database Euromonitor's Global Market Information Database)

This report outlines trends, sales, import, export, company share and forecasts for the UK spirit market.

Spirits and Liqueurs 2010 (Key Note) [Key Note Database]

This report covers the UK market for Spirits and Liqueurs and in particular focuses on dark spirits including whiskies, brandy and rum as well as white spirits such as vodka and gin.

Wine - United Kingdom 2010 (Available via online database Euromonitor's Global Market Information Database)

This report outlines trends, sales, import, export, company share and forecasts for the UK wine market.

Binge Drinking 2009 (Mintel) [Alphabetical sequence Business & IP Centre].

With binge drinking being an issue of recent concern, this report looks at attitudes to alcohol consumption in the wake of government initiatives to tackle the problem as well as drinking habits in general.

Business Ratio Report: Distillers 2009 (Key Note) [[Alphabetical sequence Business & IP Centre].

Gives an overview of the industry as well as basic financial information and league table positions for leading distillers. There are also performance league tables based on size, profitability, efficiency, liquidity, gearing, employee productivity and growth rates.

Drinks Market 2009 (Key Note) [(B) MKT 338.47663]

This Key Note Market review examines the UK market for alcoholic and non-alcoholic drinks in terms of industry structure, distribution and retailing, consumer profiles and market segmentation.

Financial Survey Report: The Wine and Spirit Industry 2009 Vol 1&2 (Key Note) [(B) MKT 338.436631]

Includes basic financial information about companies engaged wholly or in part in the brewing industry.

Financial Survey Report: Brewers, Bottlers and Soft Drinks 2009 (Key Note) [(B) MKT 338.43663094105]

Gives contact and financial details of quoted and unquoted companies. Wholesalers, suppliers to the brewing industry and companies managing public houses are included as well as brewers. There are geographical, industry category, auditor and alphabetical indices.

M&C Report Guide to Pubs Bars and Nightclubs 2009 (Business Intelligence Group) [(B) MKT 338.47647954105]

This report provides in depth data and commentary on current market issues and how the industry may look in the future.

The Publicans Industry Handbook 2009 (The Publican) [(B) MKT 647.950284]

Handy title that includes market analysis and forecast, pub deals and mergers, listings and details of pub operators and a supplier directory included.

Books (all available in the British Library)

Pubs, Bars and Clubs handbook, formerly the Publican's handbook: advice and ideas for running a successful licensed business. (Danny Blyth, Kogan Page, 2003). [Small Business Help 647.95068]

Databases (available only in the Business & IP Centre)

COBRA (Complete Business Reference Advisor)

COBRA is a valuable source for anyone starting in business. Among content of particular interest are Business Opportunity Profiles for Brewers and Wine Merchants as well as easy to read guides on legal issues around licensing and the selling of alcohol.

Datamonitor Online Reports

These reports are in a number of different databases such as Business Insights and Business Source Complete (EBSCO). They provide sector overviews for the drinks industry in countries around the world.

Euromonitor Global Market Information Database (GMID)

This database contains useful reports and statistics for alcoholic drinks trends, brands and consumption for countries all over the world.

Factiva

Factiva is a database of articles from over 10,000 in-depth news sources, both current and historical. This resource could be used for finding information on current trends in the drinks industry.

Trade Magazines & Newsletters

BDI: Brewing and Distilling International

 (Brewery Traders' Publications, bi-monthly) [(P) DE 25 – E(12)]

Has news items about the brewing industry as well as regular features on new products/services, people and events. Also covered are topics such as warehousing, distribution, hygiene, filtration, packaging and flavouring.

Boissons De France

 (Federation Nationale des Boissons) [(P) HR 77 – F(3)]

French periodical covering the beverage industry for France.

Brewers' Guardian

 (PJB Publications Ltd, monthly) [(P) DE 25 – E(14)]

Described on the front cover as 'The International Brewery Industry Magazine' this publication includes news reviews and feature articles relating to particular countries. There are also articles on brewing processes together with book reviews, descriptions of new products, equipment and, in each issue, a classified trade directory.

Brewing and Beverage Industry International

 (Verlag W. Sachon, quarterly) [(P) AL 75 – E(80)]

Each issue carries a section on world news, articles about different aspects of the brewing process and about particular breweries, details of events and information about allied industries and their products.

Club Mirror (Quantum Business Media, monthly) [P.805/501]

Includes news items and feature articles about beer.

Drinks International (Reed Business Information Ltd) [(P) HR 77 – E(7)]

Global trends and brand news for all types of alcoholic beverages.

Flavour (Quantum Business Media, monthly) [ZK.9.a.15973]

Described as the 'magazine for bar professionals' this publication includes news about the brewing industry (e.g. about new dispensing methods) and features about beer. Issues of the magazine also provide information about training, articles describing the public houses/bars in particular locations and a regular feature on 'new venues'.

Grape Press [(P) DY 79 (G1) E(6)]

UK Vineyards Association industry periodical.

Journal of the Institute of Brewing (Institute & Guild of Brewing, quarterly) [(P) DE 25 – E(7)]

An international journal publishing high-quality scientific papers reporting significant recent research. Acceptable reference areas include those relating to the brewing and fermentation industries, their raw materials and by-products. Each issue also has a section on 'Items of Interest' which includes abstracts of articles in other journals and information about events.

OLN: Off Licence News (William Reed Publishing Ltd, fortnightly) [(P) AL 934-E(1)]

The below-title description is 'the voice of drinks retailing'. The magazine includes news relating to the brewing industry, features on beer articles on particular public houses and off-licences and the regular 'Brands Bulletin' ('a look at all the latest launches, campaigns and promotions')

Internet Sources

Beermad

Has international coverage and includes links to websites for breweries, pubs, pub guides, beer festivals and online retailers. It is also possible to search the site for particular types of real ale.

<http://www.beermad.org.uk/>

Brewing, Food & Beverage Industry Supplier's Association

Gives addresses of relevant associations, describes the various services available from the BFBI and provides an events calendar. There is also a bulletin board where questions can be posted. Some of the information on the site is accessible only by members of the Association (contact details for membership are given).

<http://www.bfbi.org.uk/>

British Beer and Pub Association (formerly the Brewers and Licensed Retailers Association)

Includes information about the history and different types of beer, brewing/sales/export statistics (for the UK and the rest of Europe), UK beer exporters, the brewing process and visits to breweries. There are also links to web sites covering 'Careers in Brewing and Licensed Retailing' and relevant press releases.

<http://www.beerandpub.com/>

CAMRA (Campaign for Real Ale)

Includes news, information about real ale, details of campaigns and listings of beer festivals. There are also descriptions of pubs which serve real ale and have historic interiors.

<http://www.camra.org.uk/>

Cask Marque

Provides details of the pubs which display the Cask Marque sign as an assurance that they supply quality cask beer. Also included are guidelines for serving beer, an events diary and the text of a series of regional guides.

<http://www.cask-marque.co.uk/>

Great British Beer

This is the 'web directory of British beer and brewing'. There are three searchable databases - 'Brewery and Beer Information', 'Companies Providing Beer Related Services and Allied Trades' and 'Home Brew Shops and Suppliers'. Each database entry contains contact information and product names.

<http://www.greatbritishbeer.co.uk/>

Independent Family Brewers of Britain

As well as giving statistics relating to the Independent Family Brewers of Britain organisation and to the British beer market this site provides links to members' websites and to the latest news stories.

<http://www.familybrewers.co.uk/>

Institute of Brewing & Distilling

Previously the Institute and Guild of Brewing this website includes information about the training and examinations provided by the Guild (links to articles about training are included), news about malt and barley and a link to the catalogue of the National Brewing Library at Oxford Brookes University.

<http://www.ibd.org.uk/>

Just Drinks

Online portal for beverage industry professionals around the world.

<http://www.just-drinks.com/>

Malsters' Association of Great Britain

Includes information about the UK malting industry (including exports), a list of members of the Association, a description of how malt is made, links to articles discussing food safety aspects and a map showing malting sites in the UK.

<http://www.ukmalt.com/index.asp>

Cider UK

Association that promotes the interests and good practice of cider producers in the UK.

<http://www.cideruk.com/index.htm>

The Publican

This is a trade web site for the UK pub industry. It includes a directory of suppliers which can be searched by company name or by using structured subject headings amongst which 'beer (ales and stouts)' and 'beer line cleaning' are included. There is also a brands directory and details of the contents of the special reports published by 'The Publican'.

<http://www.thepublican.com/>

Society of Independent Brewers (SIBA)

Sets out to be a 'web resource for brewers, retailers and drinkers'. It covers news, information about awards, competitions, events, details of SIBA campaigns (including Kegwatch) and links to breweries which are SIBA members.

<http://siba.co.uk/>

Wine and Spirit Association

UK trade association representing the whole wine and spirit industry including producers, importers and wholesalers.

<http://www.wsta.co.uk/>

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